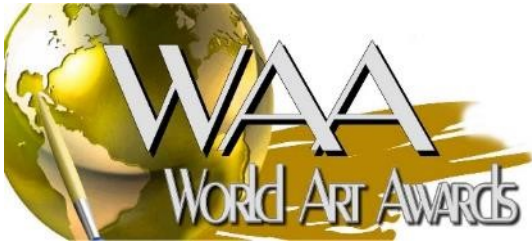
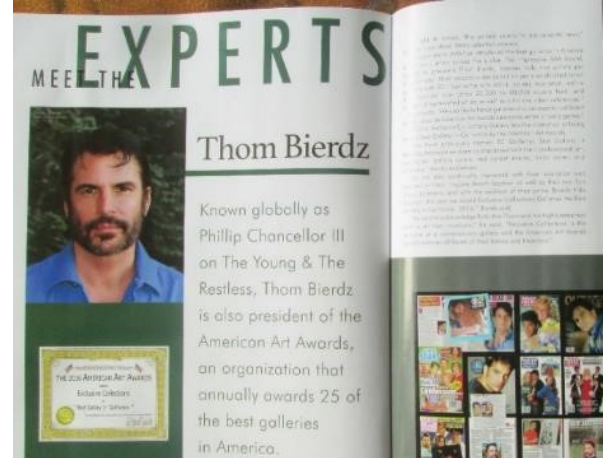


BACKGROUND AND TREATMENT ON 3 ANNUAL FINE ART AWARDS SHOWS (FOR AMAZON?).

My name is Thom Bierdz and I have won awards for writing, acting, film-making and painting. I am seeking a literary management company that also produces. The initial goal is to sell/produce AMERICAN ART AWARDS, WORLD ART AWARDS and ART COLLECTORS CHOICE AWARDS as 3 annual streaming fine art awards shows – to Amazon Prime. Below I explain how these can make millions of dollars annually.



I own and run these three prestigious international competitions from a website: <https://www.americanartawards.com/> where top galleries and top art collectors annually award over 1,000 of the best contemporary paintings. My goal is to give these brilliant artworks more exposure – and to sell them as originals and prints – which is why Amazon, who sells everything, may want to co-produce.



For seventeen years our format has been to select and award the best galleries and art collectors worldwide. In turn, they vote on 50 categories of brilliant art jpegs from over 70 countries. Consequently we give great press to over a thousand winning artists each year, and some artists also win cash. But we do not sell art.

I also create hour YouTube movies for each contest with award show music featuring hundreds of winning artworks. People remark, “No one else is doing what you are doing! This is incredible!”

But what I am changing and proposing in the following Amazon-streaming treatment is to incorporate celebrity art collectors who vote on art (like Scarlett Johansson who hosted a gallery show of mine).

An example of very prominent celebrity art collectors: (maybe one wants to co-produce?)



BRAD PITT

ELTON JOHN

KANYE WEST

JOHNNY DEPP

**INVESTS IN
SCULPTURES AND
ABSTRACTS**

**HAS VINTAGE
PHOTOGRAPHY
COLLECTION**

**COLLECTS FUTURIST
VISUAL ART**

**OWNS
CONTEMPORARY
ARTWORKS**



ANGELINA JOLIE

JEFF KOONS

**REESE
WITHERSPOON**

PHARRELL WILLIAMS

**COLLECTS CULTURAL
ARTIFACTS**

**KEEPS PRIVATE
MASTERPIECES**

**INVESTS IN FEMALE
ARTISTS**

**CURATES FUTURE-
INSPIRED ART**

But any celebrity would qualify because all celebrities are wealthy and wealthy people furnish their homes with art. Thus it would be easy for producers/Amazon to get a handful of stars to vote in the ART COLLECTORS CHOICE AWARDS. Stars LIKE paintings and like the distinction of being an art collector. Also, stars like making money, and could possibly get a percentage of art sold. If Amazon streams my fine art award shows, Amazon viewers could instantly purchase originals or prints.

If 1,000 winning image prints a year sold 1,000 copies each, that is a million prints selling from my 3 contests annually. After the artists get paid, if I get \$2 a print, that is \$2,000,000 dollars a year for me, on top of what I could get paid as creator - and co-host - and maybe co-writer if producers allow. My print estimates are high, but do not include selling the actual paintings, so millions can be made.

Since Amazon could do unlimited prints, in ten years there would be 10,000 award-winning prints of my contests continually available for purchase. As far as I know, I am the only one who can bring Amazon 1,000 gorgeous "award-winning" art prints a year.

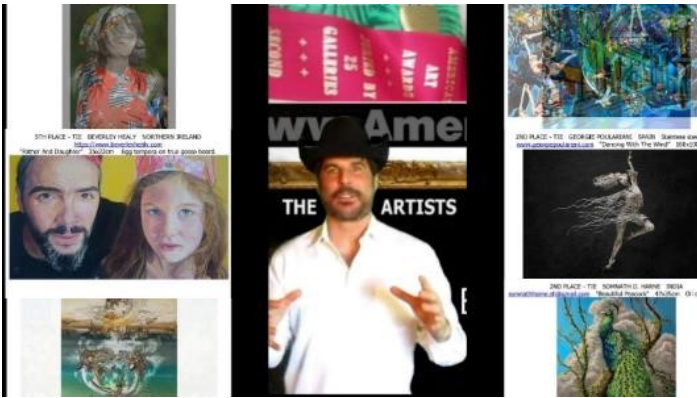
Images from my YouTube movies to show my concept is already a reality, not just a dream.



CATEGORY 29.
POLITICAL COMMENTARY



CATEGORY 2.
POLYPLIC / FIGURE



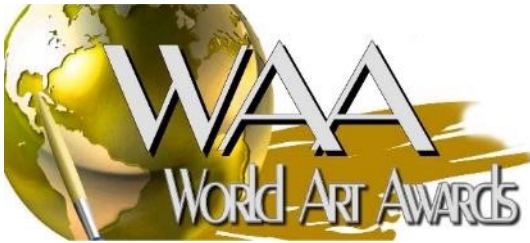


Understandably, years ago the three TV networks would not want to do a fine art awards show because it would be expensive and viewers would find it boring. But times have changed. **I incorporate exciting celebrity art collector voters** and today's technology allows hundreds of competing artists to send in exciting home video - and Amazon has the ability to make a fortune selling countless award-winning prints (forever). Amazon can't lose partnering on this.

Example of artist videos:



What follows is a treatment for ART COLLECTORS CHOICE AWARDS featuring 5 celebrity art collectors. AMERICAN ART AWARDS and WORLD ART AWARDS treatments are similar, except there is only one celebrity art collector co-host who votes with 5 GALLERY OWNERS.



Title & Concept: "The 2026 Art Collectors Choice Awards" – Actor/writer/painter/president Thom Bierdz and five passionate, famous celebrity art collectors debate 360 award-winning paintings and vote to decide grand prizes.

Logline/Theme: A fast-paced 2-hour show thrilling viewers with 40 categories of the world's best contemporary artists explaining their pieces (on home video) and famous celebrities marveling – and choosing their favorites.

Tone/Energy: Fun, relaxed, inspiring.

Shooting schedule: This does not air live. Thom and celebs tape (1 or 2 days) on one set without an audience. They see screens with the art and pre-taped artist home videos. Winning artists' short acceptance speeches will be added in post-production.

Opening: Actor/writer/painter Thom Bierdz, president of World Art Awards, American Art Awards and Art Collectors Choice Awards, exuberantly introduces five famous celebrities who collect art. Thom explains the celebs will vote on 40 categories of the world's best new paintings.

Host: Because we want the viewer to think of Thom as family and tune in for 3 fine art award shows a year, Thom jokes about his social anxiety and drinking to relax. He's an introverted outsider used to living alone with animals in the forest, motivated by beauty and spirituality, which is why painters trust him and relate to his haunting intensity.

Key Moments & Highlights:

From the show beginning, Thom explains that all 360 competing "award-winning works from the online version of the contest" are immediately available for eternity for viewers to buy at Amazon.com as originals or prints.

Every couple minutes, 9 competing artworks in a new category appear onscreen (9 images fit well) in front of the celebrities. Via pre-edited home videos, the artists explain their piece for 15 seconds each. Then the celebrity art collectors and Bierdz discuss their favorites and why. To take pressure off the celebrities, they can use offscreen cue cards with endless fitting art-descriptive adjectives: evocative, ethereal, avant-garde, luminous, impactful, haunting, enigmatic, poignant, baroque, impressionistic, impasto, chiaroscuro, tonal, dramatic brushwork, etc.....

PAINTING CATEGORIES

1. OIL – FIGURE
2. ACRYLIC – FIGURE
3. WATERCOLOR – FIGURE

4. CHARCOAL/INK/GRAPHITE – FIGURE
5. PASTEL – HUMAN FIGURE
6. ABSTRACT
7. ABSTRACT EXPRESSIONISM
8. ART BRUT
9. CUBISM
10. EROTIC – MALE
11. EROTIC – FEMALE
12. EXPRESSIONISM – FIGURE
13. EXPRESSIONISM – OTHER
14. FANTASY LANDSCAPE
15. FASHION
16. FLORAL – NOT REALISTIC
17. FLORAL – REALISM
18. FUTURISM
19. HUMOROUS
20. IMPRESSIONISM – ANIMAL
21. IMPRESSIONISM – HUMAN FIGURE
22. IMPRESSIONISM – LANDSCAPE
23. IMPRESSIONISM – STILL LIFE
24. INNOVATIVE
25. MINIMALISM
26. NAÏVE ART – FIGURE
27. NAIVE ART – OTHER
28. CULTURAL
29. POLITICAL COMMENTARY
30. POP ART
31. PORTRAIT OF SOMEONE FAMOUS
32. PORTRAIT OF SOMEONE NOT FAMOUS
33. REALISM – ANIMAL
34. REALISM – HUMAN FIGURE
35. REALISM – LANDSCAPE
36. REALISM OR IMPRESSIONISM – LANDSCAPE WITH LIFE
37. REALISM – STILL LIFE
38. RELIGIOUS OR SPIRITUAL
39. SELF-PORTRAIT
40. SURREALISM

The celebrities and Bierdz vote on each category; the piece receiving the most votes wins that category and is in the running for later grand prizes. The winning artist expresses thanks (to be edited in later).

Throughout the show, historical educational bits are also offered on famous works in the categories (Cubism = Picasso, etc.) and whatever else the celebrities wish to share.

At the end, the celebrities and Bierdz vote on the 40 1st Place winners to decide the 10 finalists.

Conclusion/Closing:

1st Place artist receives biggest cash prize and wins gallery exhibitions, best press, promotion and top collector contacts.

2nd to 9th Place artists also receive cash prizes and great press.

Key Elements to Include:

Visuals: We want the viewers to feel as if they are at a party with their favorite celebrities discussing art. Minimalistic set with comfortable seating.

Flow: Post-production editing will show a clear, engaging, and logical progression of events.

Objective: A fun, relaxed appreciation and introduction to fine arts – the antithesis of the “art world arrogance” a civilian might experience at a museum, auction or high-end gallery.

Message: Anyone can paint, anyone can win, anyone can collect.



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See 1 minute video of me and the award shows here: <https://www.thombierdz.com/intro/>

That link also has my 4 high-rated spec scripts and pitch deck on my family’s tragedy-to-triumph true story (book version won 10 awards). I am seeking literary representation for my screenplays as well. My scripts are great (finally LOL) and winning awards – yet no agent or producer has seen them because I live in the forest. My bold high-concept love stories include bold sexuality and bold spirituality.

